CAIRNGORMS SUSTAINABLE TOURISM ADVISORY FORUM

Thursday 13th June 2013
10:30 – 12:30

Tea & coffee will be available from 10am and a light lunch served at 12:30pm

Darroch Learg, Ballater

AGENDA

Item	Paper
1. Welcome and introductions	
2. Apologies	
3. Minutes of last meeting and matters arising.	
4. Deeside DMO and tourism forum Informal presentation and discussion with Claire Bruce, Chair, Royal Deeside & Cairngorms DMO	
5. Encouraging Greater use of CNP Brand Identity	Paper 1
6. Year of Homecoming	Paper 2
7. Economic Diversification Strategy Update on the remit of the Cairngorms Economic Forum, progress with the Economic Diversification Strategy and opportunities for engagement.	
8. Sustainable Tourism Strategy mid-term review Discussion on plans for a mid-term review of the strategy in Autumn 2013	
9. AOB • Local Development Plan – Glenmore Boundary • VisitScotland Growth Fund 2013	
10. Date of next meeting	